

Privacy and Cookie Policy of the North-East Family Office Group

At the North-East Family Office Group (“NEFO”, “we”, “our” or “us”), we prioritize data protection and confidentiality. This privacy and cookie policy explains how we process your personal data when you use our website, work with us as a partner etc.

1. Processing of Personal Data

We collect information you provide us with directly, e.g. if you contact us with an enquiry. This applies if you call us, email us, communicate with us through a third party, or otherwise interact with us. The categories of data we may collect about you include your name, address, phone number, email address, professional information (e.g. the company you represent, your title etc.) and any other data you choose to give us.

Our processing of this data is based on our legitimate interest in responding to your enquiry, if we have not entered into a contract in accordance with Article 6(1)(f) of the General Data Protection Regulation.

If your enquiry is made with a view to entering into or fulfilling a contract between NEFO and you, or the company you represent, our basis for processing is Article 6(1)(b) or Article 6(1)(f) of the General Data Protection Regulation.

We may also collect data about you, or the company you represent, from other sources, including public records, e.g. CVR.dk, and combine that information with the data you have provided.

2. Storage and deletion

We will delete your personal Data when we no longer need to process these in relation to one or more of the purposes set out above. However, the data may be processed and stored for a longer period in anonymized form.

3. Disclosure of Personal Data

As a general rule, your personal data will not be disclosed to third parties without your permission. However, under certain circumstances it may be necessary to disclose data to public authorities, including if required pursuant to local law.

Should NEFO require legal advice or other counselling, we may also disclose your personal data to our external legal advisor or economic and financial advisors, if we have a legitimate interest in establishing, defending or exercising a legal claim in accordance with Article 6(1)(f) of the General Data Protection Regulation.

Your personal data may, under certain circumstances, also be disclosed to NEFO’s business partners (as data processors) who provide services on behalf of NEFO, e.g. server/cloud hosting, IT service providers etc. These business partners will only process the personal data in accordance with NEFO’s instructions.

4. Transfer to third countries

If your personal data is transferred to data controllers or data processors located outside the EU/EEA in a country not ensuring an adequate level of data protection, such transfer will be protected by the EU Commission's Standard Contractual Clauses.

5. Security

We have implemented security measures to protect your personal data in the best possible way. This includes the use of encryption and pseudonymization (where possible), access restriction, etc.

6. Cookies

Cookies are used on almost all websites today and are in many cases necessary to provide services on the website.

A cookie is a small script placed on the user's computer or mobile device (e.g. PC, tablet, smartphone etc.). Cookies can, among other things, be used to compile statistics on user behaviour on the website and to optimize the content. A cookie is a passive file that cannot carry computer viruses or install malware. Some cookies are placed by parties other than the one in the address bar (URL) of the browser (so-called third parties). Such cookies may be cookies performing basic website features, enabling the different functions of the website, others may be placed for the purpose of gathering data through analytical tools. This means, that cookies developed and/or installed by parties other than the owner of the website are stored on the website.

Some cookies are only stored on the user's device when the user has his/her browser open (session cookies). Other cookies are stored for a longer period (persistent cookies). When the user returns to the website, the session cookies will be placed again, while the persistent cookie is automatically renewed.

NEFO's cookie declaration in force from time to time can be found in the cookie pop-up on www.nefo.com.

How do you delete or disable cookies?

The procedure for deleting or disabling cookies on your device depends on the browser you are using. If you are using a PC, you can delete cookies by using the keyboard shortcut in your browser: [CTRL]+[SHIFT]+[Delete].

If this procedure is not successful, or if you are using an Apple computer, please click the link in the browser you are using:

- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Opera](#)
- [Safari](#)

- [iPhone, iPad and other Apple devices](#)
- [Android phones](#)

Processing of Personal Data through cookies

When you use our website, information regarding your behaviour and your IP address may be collected through cookies. This is i.e. done through media-plugins provided by Google. With respect to such data processing NEFO is data controller.

We process your personal data in connection with your use of the website as described above, as stated in our cookie policy and with the following legal bases:

- Article 6(1)(f) of the GDPR (legitimate interest) after which our legitimate interest is to offer you an interesting website that works in the best possible way and for statistical purposes.
- Article 6(1)(b) of the GDPR (contract) in relation to necessary and functional cookies.

7. Links to other websites etc.

Our website may contain links to other websites or integrated websites. We are not responsible for the content of websites of other companies or their collection of personal data. When you visit other websites, please refer to the owner's privacy policy and other relevant policies.

8. Data Controller and your Rights

North-East Family Office ApS is data controller and website owner with regard to the processing of your personal data and the placement of cookies.

Contact details are stated below:

North-East Family Office ApS
CVR-nr. 36 98 90 41
Vestagervej 17
2900 Hellerup
Denmark

With certain statutory exceptions, you have the right to obtain information on and gain access to the personal data we process about you. You also have the right to object to the collection and further processing of your personal data. Furthermore, you have the right to request limitation of the processing of your personal data, rectification of your personal data and in some cases deletion of your personal data. In certain circumstances you can also request to have a copy of your personal data provided in a structured, commonly used and machine-readable format and ask us to transfer such data to another data controller.

If you wish to exercise any of the above rights, have any questions regarding the processing of your personal data or wish to make a complaint regarding the processing of your data, you are welcome to contact us at DF@nefo.com. You are also entitled to file a complaint with the Danish Data Protection Agency, Carl Jacobsens Vej 35, 2500 Valby, e-mail: dt@datatilsynet.dk.